

Press Release

**KIITO:**

2nd September, 2013  
Design and Creative Center Kobe

## **EARTH MANUAL PROJECT Exhibition**

We are pleased to announce that EARTH MANUAL PROJET Exhibition will be held at Design and Creative Center Kobe - KIITO in this fall in 2013, as a part of 'KOBE Design Day' events. The KIITO is a facility managed by Kobe city and established in August 2012 as a place for proposing new ideas to the citizens of Kobe about how they can further adopt design into their daily lives. The upcoming exhibition focuses on a theme addressing disaster preparedness gathering exemplary +Creative approaches and ideas from many different parts of the world for international dissemination.

**A Country of Frequent Natural Disasters  
Can Also Become a Country of  
High Disaster Preparedness.**

**EARTH  
MANUAL  
PROJECT**  




**Dates: October 4th(Fri.)-24th(Thur.), 2013 11:00-19:00 Admission Free**

**Nb. closed: Mon. Oct. 7th, Tues. Oct.15th and Mon. Oct. 21st**

**Venue: Design and Creative Center Kobe (KIITO), Kobe City, Japan**

## Press Release

### CONCEPT

EARTH MANUAL PROJECT is to be a platform for the mutual study of such activities by other creators, ordinary citizens, NPOs and administrative authorities.

So as the first step of this, what will be an ongoing initiative, the Organizers is holding an Exhibition, "The EARTH MANUAL PROJECT Exhibition". This event will showcase carefully selected examples of the "+creative" approach to disaster preparedness / recovery, and relevant activities from several countries and regions that frequently have to face natural disaster. These countries include Indonesia, Thailand and the Philippines as well as Kobe and Tohoku in Japan. The backgrounds and processes of the various activities, the attitude of the tackling parties, the results and agendas, etc. will all be explained.

Moreover, four creators have been invited from the three countries mentioned above to participate so that visitors (members of the public) will be able to enjoy a wider range of experience. Visitors will be able to actually handle exhibits, hear new things, learn actively and make things. The program includes lectures and instructional events with detailed content, a workshop for hands-on experience of the creators' activities, a series for learning skills needed for disaster preparedness. One of the events aims to deepen public understanding about the preparation and ingenuity needed for securing food in times of emergency while sampling an emergency food menu devised by chefs from Kobe.

### OUTLINE

Dates: October 4th (Fri.)-24th (Thur.), 2013 11:00-19:00

Admission Free

Nb. closed: Mon. Oct. 7th, Tues. Oct.15th and Mon. Oct. 21st

Venue: Design and Creative Center Kobe (KIITO)

1-4, Onohama-cho, Chuo Ward, Kobe City, Hyogo Pref., Japan 651-0082

Tel: 078-325-2235 Fax: 078-325-2230 Email: info@kiito.jp <http://kiito.jp/>

Organizer: Design and Creative Center Kobe (KIITO)

Joint-Organizer: NPO Plus Arts

Subsidies from: Japan Foundation (tentative)

Supporting Organizations: Asahi Shimbun, NHK Kobe Broadcasting Station, MBS, Kansai Telecasting Corporation, Kiss FM KOBE, Kobe City Board of Education, Kobe Chamber of Commerce and Industry, Kobe Shimbun. Sankei Shimbun, Sun TV, Nihon Keizai Shimbun Osaka Office , Mainichi Shimbun Kobe Branch, Yomiuri Shimbun Osaka Office, Yomiuri Telecasting Corporation, Radio Kansai Ltd.

Sponsorship Funding: AIG Group

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### ADVISORY BOARD

Ikaputra (Associate Professor, Gadjah Mada University, Indonesia)

Satoko Ohki (Associate Professor, Keio University, Faculty of Environment and Information)

Kinya Okamoto (Copywriter, Okakin Inc.)

Keiko Sano (Curator, AXIS Gallery)

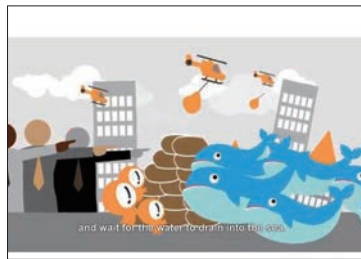
Masashi Sogabe (Mikan-gumi Design Office / Professor, Kanagawa University, Faculty of Technology)

Bumpei Yorifuji (Art Director, Bunpei Ginza Inc.)

### EXHIBITION PROGRAM



THAI THAI DAIJOBUI [Thai]



Roo su Flood [Thai]



LOST HOMES PROJECT [Japan]

※ images of artworks

#### ○ Exhibition

After making a strict selection from the many activities carried out to solve problems or provide support from a creative standpoint at sites of natural disasters and disaster recovery support sites in Japan and overseas in Indonesia, Thailand and the Philippines, the EARTH MANUAL PROJECT Exhibition Organizers will exhibit and introduce 23 of these activities and the ideas and attitudes behind them.

#### ○ Lectures

We have invited several expert individuals who have been involved in various disaster-related activities. They will bring exhibits to show and give talks that tell their stories and reveal what inspired them to start their activities.

#### ○ Disaster Preparedness Goods Store

A store specializing in practical yet stylish disaster preparedness products chosen by emergency professionals and designers will display and sell products. As well as emergency products some items are in support of Tohoku and overseas relief. There will also be 2013 campaign goods from the MUJI (Ryohin Keikaku Co. Ltd.) 'itsumonoshimo' (always prepare for whatever) range.

## Press Release

### EXHIBITORS / SPEAKERS

Alma Quinto (Artist, Philippines)

Ikaputra (Associate Professor, Gadjah Mada University, Indonesia)

Vipavee Kunavichayanont (Co-Founder, Design for Disasters project, Thailand)

Masashi Sogabe (Mikan-gumi Design Office / Professor, Kanagawa University, Faculty of Technology)

Tamae Takatsu (Executive Director, Fukuichi Inc.)

Eisuke Tachikawa (Design Architect, NOSIGNER)

Hirokazu Nagata (Chair, NPO Plus Arts / Director, KIITO)

Ruttikorn Vuttikorn (Representative, Club Creative Co. Ltd., Thailand)

### WORKS

1. Hanshin Awaji+Creative Time line mapping PROJECT / Projector : SPREAD、  
Secretariat : Design and Creative Center Kobe (KIITO)

2. IZA! KAERU CARAVAN! / NPO Plus Arts

3. Disaster Preparedness + Design / Bumpei Yorifuji、 NPO Plus Arts

4. RED BEAR SURVIVAL CAMP / NPO Plus Arts

5. issue + design / Yusuke Kakei

6. Paper Partition System4 / Shigeru Ban

7. Tanohata Temporary · Booth / Nobuaki Huruya

8. FASTBOX / Toshiaki Hisatomi

9. OLIVE PROJECT / Eisuke Tachikawa

10. LOST HOMES PROJECT / Osamu Tsukihashi

11. A Book for Our Future,311 / Shenhiko Nakata

12. support-activities-oshika-peninsula / ArchiAid

13. OCICA / Yuchi Tomohiro、 Eisuke Tachikawa

14. EAST LOOP / Tamae Takatsu

15. THAI THAI DAIJOBU! -survive the flood with everyday items- / Vipavee  
Kunavichayanont

16. Roo su Flood -knowledge to fight flood- / Thawatchai Saengthamchai、 Kringkrai  
Vachilathamporn、 Nottapon Boonprakob、 Watthana Rujirojsakul

17. Design for Flood / Thailand Creative & Design Center (TCDC)

18. FLOATING WOMBS a healing project through the arts - heARTS / Alma Quinto

19. CLIMATE SCHOOL / Dakila

20. The Filipino Spirits is Waterproof / Ayala Museum

21. Economic Revival Post Earthquake through Craft:Kotagede Heritage District Case /  
Ikaputra

22. Community Based Disaster Education for Children & Community: the development of  
imported learning model IKC & Bokomi from Japan / Ikaputra

23. Core House: Extensive Live Post Earthquake / Ikaputra

## Press Release

### PROGRAMS

Saturday 5th October, 19:00-21:00

"Tackling Social Issues through Games" / "Save The World With Games"

Saturday 5th & Sunday 6th October, 11:00-15:00

World Kitchen of 'TAKIDASHI' (emergency cooking)

Saturday 5th October, 13:00-19:30 (Day 1)

Sunday 6th October, 14:00-16:00 (Day 2)

Healing Care with Art - The 'heARTS' Training Workshop

Sunday 6th October, 14:00-16:00

Workshop for Parent-Child Communication through Art

Tuesday 8th - Friday 11th October, 19:00-22:00

Saturday 12th - Sunday 13th October, 10:00-19:00

Workshop on 'Learning about Earthquakes through Play'

Friday 11th October, 19:00-21:30

"Ideas and Trials" -A World Living though Design

Saturday 12th & Sunday 13th October, 13:00-16:00

"Let's Survive !" Workshop

Monday (National holiday) 14th October, 13:00-16:00

Disaster Preparedness Games Event

Wednesday 16th October, 19:00-21:30

- Community Architect Ikaputra lectures across three consecutive evenings

Recovery housing as 'core homes' which can expand as living needs develop

Thursday 17th October, 19:00-21:30

- Community Architect Ikaputra lectures across three consecutive evenings

How should creators become involved in areas struck by disaster during the recovery period?

Friday 18th October, 19:00-21:30

- Community Architect Ikaputra lectures across three consecutive evenings

Efforts to establish BOSAI (disaster preparedness) in communities beyond national borders - What we can learn from the 'Iza! Kaeru Caravan' case studies.

Saturday 19th & Sunday 20th October, 13:00-16:00

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### [Lecture] **“Tackling Social Issues through Games” / “Save The World With Games “**

Ruttikorn Vuttikorn has created games with themes linked to (Environmental Pollution), ‘Sustainable Societies’ and ‘Democracy’ . In her talk she will explain how games can be used to help solve social problems.

Saturday 5th October, 19:00-21:00

Venue: 3F, Rm.303

Speaker: Ruttikorn Vuttikorn

Moderator: Hirokazu Nagata

Admission: Free, (advance-application required and limited to 50 persons on a first come, first served basis)



### [Event] **World Kitchen of ‘TAKIDASHI’ (emergency cooking)’**

Saturday 5th & Sunday 6th October, 11:00-15:00

Venue: Outdoor space, 1F, Gallery B

Food providers: Camarche (breads from Kobe), Montplus (confections from Kobe), Liang You (Chinese food from Kobe), Torichu (chicken from Kobe), Kanpachi Store (from Korea), Aarti (from India, Vietnam, Thai)

Prices: Prices start from ¥100 / dish



### [Event] **Healing Care with Art - The ‘heARTS’ Training Workshop**

On the first day, participants will learn Alma’s methods for using art as a tool to combat the effects of trauma such as abuse or natural disaster and to re-empower people with the will to live. (The second day will be an opportunity to apply Alma’s methods at a ‘Workshop for Parent-Child Communication through Art’ - see below).

Day 1 Saturday 5th October, 13:00-19:30

Day 2 Sunday 6th October, 14:00-16:00

Venue: 3F, Rm.301

Lecturer: Alma Quinto

Participants: Those interested in using art that can heal through ‘kokoro’ (from the heart) communication

Admission: Free (advance-application required and limited to 15 persons on a first come, first served basis)



### [Event] **Workshop for Parent-Child Communication through Art**

This is a great opportunity for parents and children to learn more about each other, together with Alma, by expressing ‘the things they are good at and like’ using colorful pieces of paper and cloth. The completed works will be exhibited at the venue.

Sunday 6th October, 14:00-16:00

Venue: 3F, Rm.301 Participants: Restricted to parents and children (or parent and child)

Speaker: Alma Quinto Admission: Free (advance-application required and limited to 20 pairs on a first come, first served basis) Deadline for applications Thur. 26th September



## Press Release

### [Event] Workshop on 'Learning about Earthquakes through Play'

Under the guidance of a professional game designer from Thailand, Ruttikorn Vuttikorn, participants will together create an earthquake-themed game tool over a number of days, October 9th-13th. The finished game will then be played at the Game Event on October 14th.

Tuesday 8th - Friday 11th October, 19:00-22:00

Saturday 12th - Sunday 13th October, 10:00-19:00

Venue: 3F, 301

Instructor: Ruttikorn Vuttikorn

Guest: Toshiko Kikkawa (Keio University, Faculty of Business and Commerce) nb. only Oct. 12th and 13th

Admission: Free, (advance-application required and limited to 20 persons). Applicants able to attend all dates will have priority.



### [Lecture] Let's Survive! "Ideas and Trials" A World Living though Design

A collection and sharing of 'ideas for living' that make use of things (objects and materials) surrounding us even in times of disaster. This dialogue between two creators, one from Japan, one from Thailand will demonstrate how their ideas can help disaster victims to survive when a large disaster occurs.

Friday 11th October, 19:00-21:30

Venue: 3F, Rm.303

Speakers: Vipavee Kunavichayanont, Eisuke Tachikawa, Moderator: Hirokazu Nagata

Admission: Free, (advance-application required and limited to 50 persons on a first come, first served basis)

### [Event] "Let's Survive!" Workshop

Ideas and techniques for using everyday things (objects and materials) around us to change our living environment, and ways of securing shelter in refuge areas will be exhibited and demonstrated.

Saturday 12th & Sunday 13th October, 13:00-16:00

Venue: 1F, Gallery B

Exhibitors: Vipavee Kunavichayanont, OLIVE PROJECT,  
Kyoto University of Art and Design Sakashige

Research Room, Waseda University Faculty of Science & Engineering Furutani Masaaki Research Room,

Toshiaki Hisatomi + Kobe Design University, Red Bear Survival Camp Club

Admission: Free, (on the day registration)



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### [Event] Disaster Preparedness Games Event

There will be several games to enjoy, including one developed during the game-making workshop with Ruttikorn Vuttikorn. There will also be the "SHUFFLE" disaster preparedness card game, the "Namazu" (catfish) school quiz game, "GURAGURA Town" board game, the "Crossroads" game, and the "3.11 Earthquake" card game.

Monday (National holiday) 14th October, 13:00-16:00

Venue: 1F, Gallery B

Exhibits: Games, as described above, plus disaster preparedness goods.

Admission: Free, (on the day registration)



### [Lecture] Community Architect Ikaputra lectures across three consecutive evenings

Transcending the scope of conventional architecture, the architect Ikaputra has explored creative approaches to disaster recovery. In his wide 'Community Architect' role he has worked on community support in the aftermath of disasters, on housing during recoveries and promotions for greater disaster preparedness. These topics will be addressed in a series of talks across 3 evenings.

Venue: 3F, Rm.303

Admission: Free, (advance-application required and limited to 50 persons on a first come, first served basis)



### Recovery housing as 'core homes' which can expand as living needs develop

Wednesday 16th October, 19:00-21:30

Speakers: Ikaputra, Masashi Sogabe, Moderator: Hirokazu Nagata

### How should creators become involved in areas struck by disaster during the recovery period?

Thursday 17th October, 19:00-21:30

Speakers: Ikaputra, Tamae Takatsu, Moderator: Hirokazu Nagata

### Efforts to establish BOSAI (disaster preparedness) in communities beyond national borders - What we can learn from the 'Iza! Kaeru Caravan' case studies.

Friday 18th October, 19:00-21:30

Speakers: Ikaputra, Hirokazu Nagata, Moderator: Hirokazu Nagata



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### [Event] The "Iza! Kaeru Caravan !" Program at KIITO

This fun program teaches disaster preparedness skills and knowhow through play activities. This will be an original program including items from overseas developed in Indonesia.

Monday (National holiday) 14th October, 13:00-16:00

Venue: Outdoor space, 1F, Gallery B

Exhibits: For example, a target practice game with fire extinguishers, time-trial stretcher-making using blankets, paper theater story-telling, a quiz about items you need to have ready if disaster strikes, and others.

Admission: Free, (on the day registration)



### [shop] Disaster Preparedness Goods Store

A store specializing in practical yet stylish disaster preparedness products chosen by emergency professionals and designers will display and sell products. As well as emergency products some items are in support of Tohoku and overseas relief. There will also be 2013 campaign goods from the MUJI (Ryohin Keikaku Co. Ltd.) 'itsumonoshimo' (always prepare for whatever) range.

Friday 4th - Thursday 24th October, 11:00-19:00

Venue: 1F, Gallery A



### [KIITO Information]

#### 1F KIITO CAFE 12:00-18:00

In addition to the regular menu served by the KIITO CAFÉ, emergency meals, such as retort (pouch packaged) curries, will be on offer.

#### 1F MUJI + Creative Studio 11:00-19:00

See exhibits and learn how MUJI (Ryohin Keikaku Co., Ltd) has created its concept of 'Muji-fying' (re-discovering, not making from scratch) everyday goods for modern purposes through an R&D process, as explained through its "Found MUJI KOBE" seminars held at KIITO.

#### 2F Library 11:00-19:00

During the event duration there will be an exhibit of works applied to an Ideas Contest for Preparedness in Daily Lives, as organized by Kobe City Crisis Management Office.

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### PROFILES of EXHIBITORS / SPEAKERS

#### Alma Quinto - Artist (Philippines)



Workshop on  
Days 5 & 6

Alma Quinto is an artist active in the visual arts field and also an art educator who enables healing through art aimed at people in difficult situations at disaster sites. She aims to promote the power of individuals affected by disasters for getting back on their feet. Since 2006, Alma Quinto has been conducting workshops at natural disaster sites in the Philippines, Japan and South Korea, together with activists, educators, artists and NGO members. She participated in the 8th Havana Biennial in 2003 in Cuba and at three exhibitions in Japan including the Yokohama Triennial in 2005 and at Asian woman artist exhibitions at the Fukuoka Asian Art Museum in 2012 and 2013.

#### Ikaputra - Associate Professor of Gadjah Mada University (Indonesia)



Lectures on Days  
16 thro' 18

Born in Indonesia in 1962, Ikaputra is a Doctor of Engineering at Osaka University and an Associate Professor of Architecture & Design at Gadjah Mada University in Yogyakarta. He happened to be at the scene of the Great Hanshin-Awaji Earthquake in 1995, the Central Java Earthquake in 2006, and the Gunung Merapi Eruption in 2010 (the latter two disasters both affected Yogyakarta), and lent his support to the reconstruction efforts after these disasters. He has been involved in developing many activities from the standpoint of staying in touch with the feelings of people who were trying hard to reestablish their lives after being hit by disaster and encouraging them. These activities include developing reconstruction-use housing for earthquake disasters, using craftspeople to reconstruct local areas, and the popularization of disaster preparation plans.

#### Vipavee Kunavichayanont - Representative of the Design for Disasters Project (Thailand)



Talk session on  
day 11, workshop  
on days 12 & 13

Vipavee Kunavichayanont studied Disaster Preparedness, Mitigation and Management at the Asian Institute of Technology (AIT). She teaches at the Faculty of Architecture and Planning, Thammasat University, on the subject of Architecture for Disasters. In 2010, she founded Design for Disasters, a non-profit research and design initiative focusing on disaster risk management through design from a creative standpoint.

#### Ruttikorn Vuttikorn - Game Designer (Thailand)



Lecture on day 5, workshop on days 8 through 13, disaster preparedness game meeting on day 14

Design director and representative of Club Creative Co., Ltd., Ruttikorn Vuttikorn began working as a game designer after studying Industrial Design. She has a strong belief that children should have contact with high-quality toys. She is developing educational games aimed at solving diverse problems in the environmental, social and political fields together with various partners both in Thailand and abroad.

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### **Masashi Sogabe - Professor at Kanagawa University Department of Architecture, Faculty of Engineering (Japan)**



In 1995, Masashi Sogabe established Mikan Gumi design office. In addition to architecture, he is involved in a wide variety of activities including setting up and running workshops, writing critical essays, working on art projects, etc. His main architectural works are the Commercial Facilities of Jian Wai Soho in Beijing (2003), the Expo 2005 Aichi Toyota Group Pavilion (2005), and the Center of Arts & Culture under the Keihin Express Railway Tracks: Kogane Studio (2008). He also handled the site layout / zoning of the BankARTLife Exhibition at Shin Minato-mura (2011).

Lecture on day 16

### **Tamae Takatsu - Representative Director of Fukuichi Co., Ltd. (Japan)**



In 1991, Tamae Takatsu established a company to produce sales spaces mainly for miscellaneous goods and to carry out business category developments for department stores, retailers and corporations. Becoming interested in the "Fair trade" concept in the late 1990s, in 2006 she established Fukuichi Inc. for working in fair trade-centered business. She opened the fair trade select shop LOVE&SENSE in Omotesando Hills in 2008, and since then she has been operating shops at events held in commercial facilities such as Takashimaya, Isetan and Mitsukoshi Department Stores. A permanent LOVE&SENSE shop was opened in the Hankyu Department Store in Umeda, Osaka, in 2012. After the Great East Japan Earthquake struck, she launched EAST LOOP, [selling handicrafts by disaster recovery victims] which is also based on the fair trade concept.

Lecture on day 17

### **Eisuke Tachikawa - Design Architect, Representative of NOSIGNER (Japan)**



In 2006, Eisuke Tachikawa established the design office NOSIGNER, which is in the business of making 'invisible' things. He is active in changing society through multidisciplinary design including making furniture and other products, activating local industry, producing young creators, etc. He is also the representative of the Great East Japan Earthquake support project OLIVE PROJECT. He has been awarded a Pentawards Platinum Award and a Design for Asia Award (DFAA) Grand Award.

Talk session on day 11, workshop on days 12 & 13

### **Hirokazu Nagata - Vice Director of the Design and Creative Center Kobe and Chair of NPO (non-profit organization) Plus Arts (Japan)**



A planner and producer, Hirokazu Nagata founded the iop City Culture Creation Research Institute in 2001. He also established NPO Plus Arts in 2006. Since August 2012, he has been working as the Vice Director of the Design and Creative Center Kobe. His major planning and production achievements include 'Iza! Kaeru Caravan' (2005\*), Earthquake Expo (2006), and Chibikkobe (2012).

Lecture on day 18

**Please book from the website (<http://kiito.jp/>) available from 11:00am 8th September 2013.**

**For further information, please contact Design and Creative Center Kobe Office**

**1-4, Onohama-cho, Chuo Ward, Kobe City, Hyogo Pref., Japan 651-0082**

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